



Dear Ram Fans:

Our goal for this membership year is to set a new record for total membership by exceeding 1,000 members for the first time in our history! As an incentive to recruit new members, the Ram Athletic Fund is pleased to unveil our "Shoot for 1,000 Rewards Program." By signing up new paid members throughout the year, you will have the opportunity to receive one-of-a kind VCU merchandise. In order to receive appropriate credit, please be sure your name is on the new member's pledge card.

As always, we cannot thank you enough for all of your generous efforts. We hope you support us as we SHOOT FOR 1,000 and enjoy the rewards!

**FOR MORE INFORMATION
PLEASE CONTACT:**

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**NUMBER OF
NEW MEMBERS
SIGNED**

**SHOOT FOR
1,000
REWARDS**

1-5

VCU HAT by Nike

6-10

VCU POLO by Nike

11-15

VCU PULL-OVER by Nike

20+

**Expenses Paid (T&L) TULANE TRIP

NOTES

*The top 3 members who sign up the most new paid members by January 1st, 2010 will be introduced during a time-out of a selected home Men's Basketball game and will receive a special prize.

*The minimum new membership level is a \$100 gift for the 2009-2010 membership year.

*Members will be credited once their new recruited member pays at least \$100 of their 2009-2010 pledge.

**The Tulane Men's Basketball game is scheduled for Saturday, December 19th. We will leave for New Orleans on Friday, December 18th and fly back to Richmond following the game. To qualify for this prize you must be credited for 20+ new members by Friday, December 4th. VCU Athletics will cover qualified individuals' travel and lodging to and from New Orleans.



YOU COULD WIN!



EXPENSES PAID TULANE MBB TRIP
Includes Travel & Lodging
VCU FULL-OVER by Nike



VCU POLO by Nike



VCU HAT by Nike